

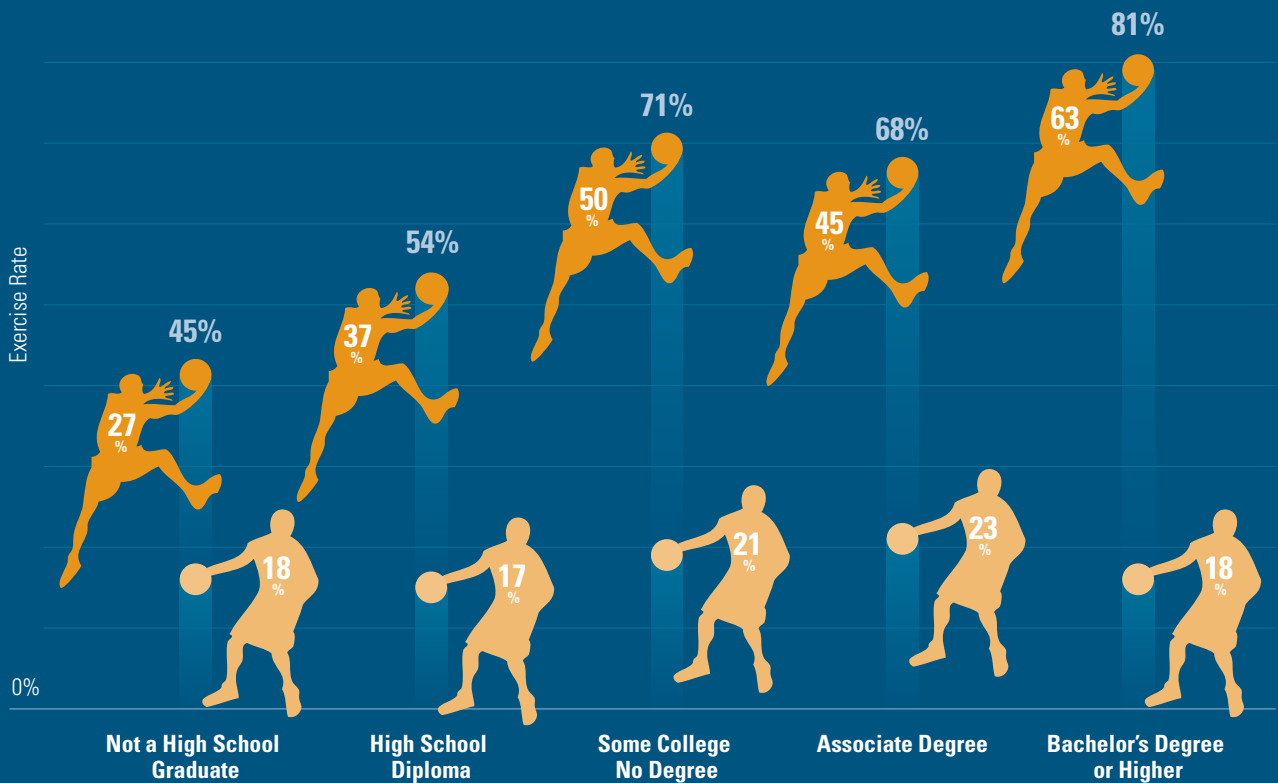
Five powerful ways a college degree can transform your life and lifestyle.

FIVE ED WAYS SPAYS BETTER HEALTH

Individuals ages 25 to 34 with a college degree are **much more likely to engage in vigorous exercise** than those with only a high school diploma.

100%

● Light to Moderate Exercise ● Vigorous Exercise



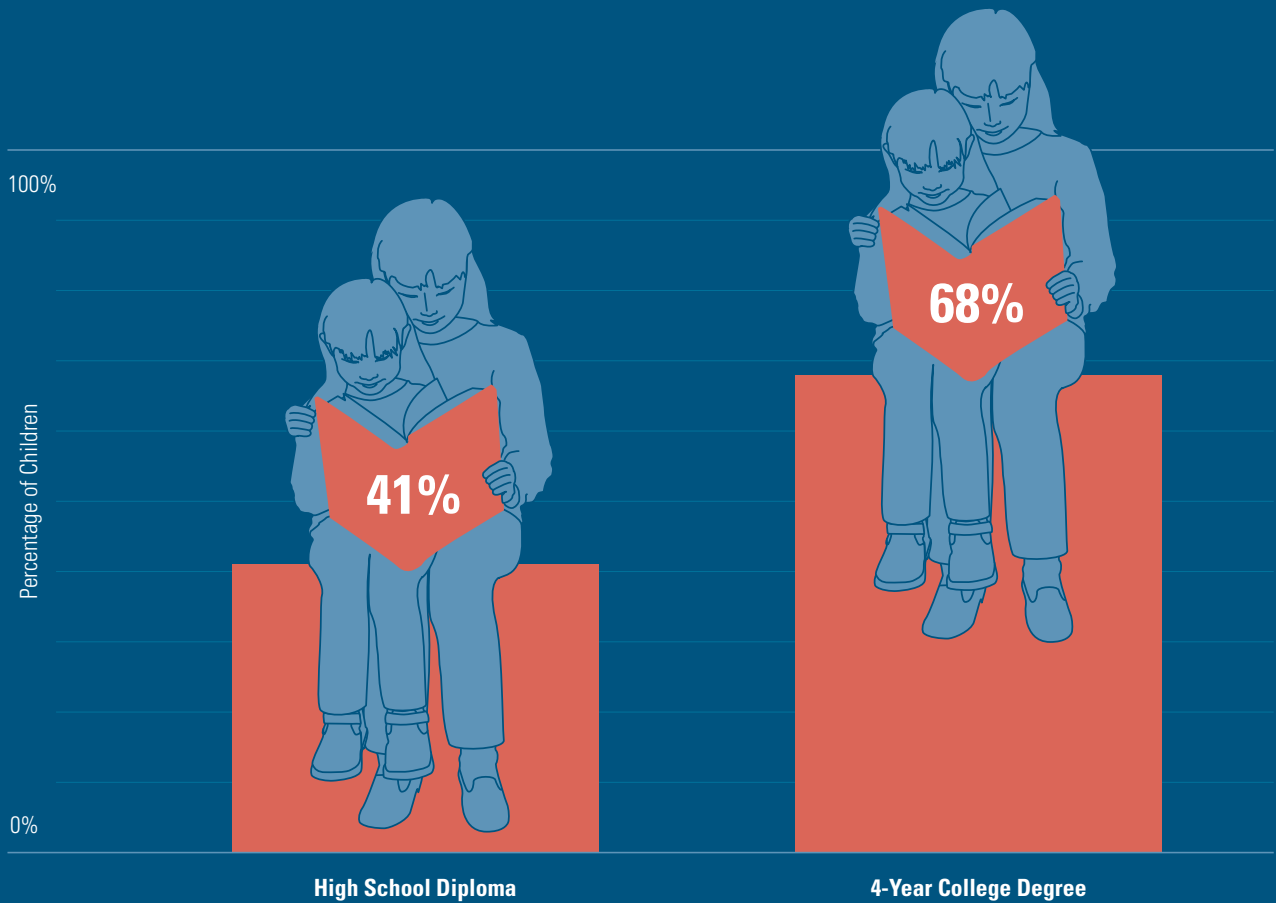
Exercise Rates Among Adults Ages 25–34, by Education Level, 2008
Sources: NCHS, 2008 National Health Interview Survey.

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FIVEED WAYS SPAYS CLOSER FAMILY

Children of parents with a college degree are **much more likely to be read to every day**

than children of parents with only a high school diploma.



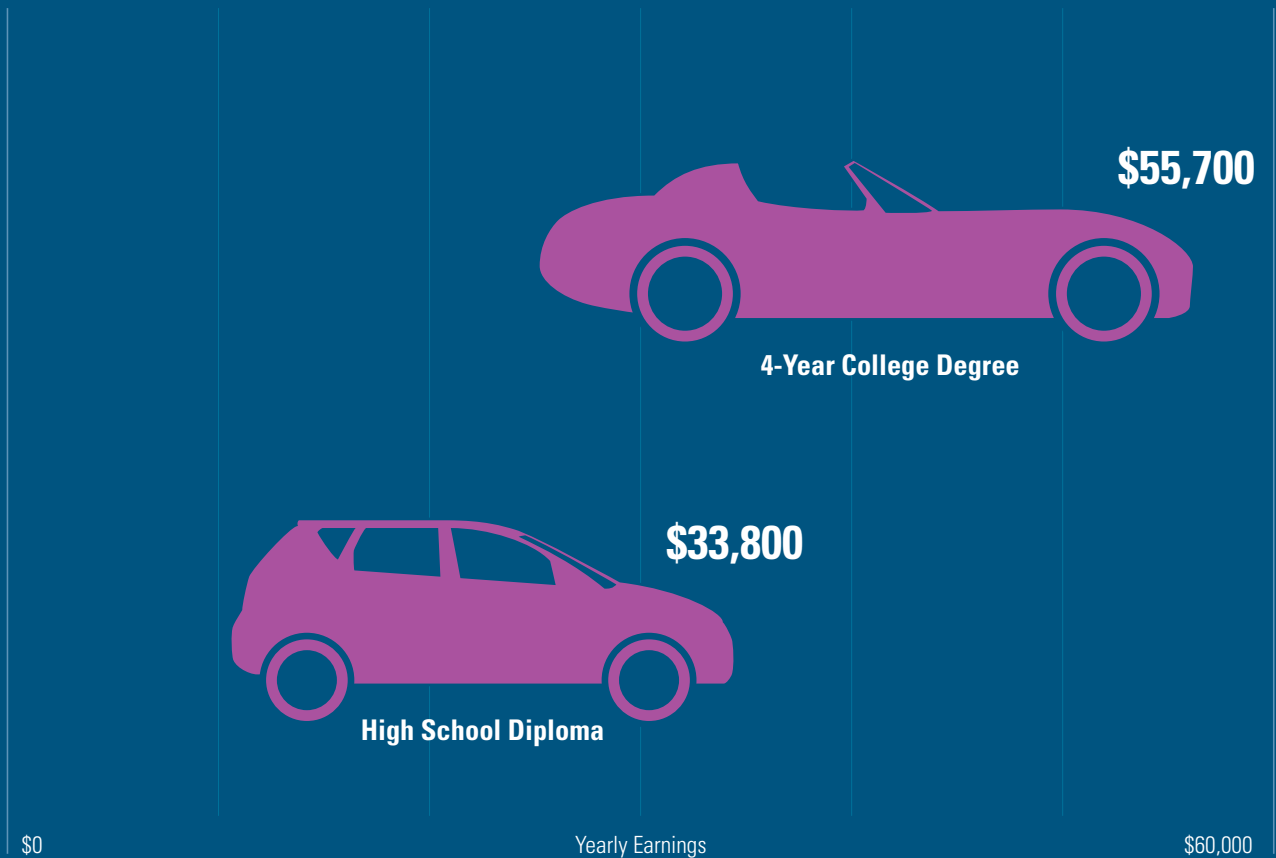
School Readiness of Preschool Children Ages 3–5, by Parents' Highest Education Level, 2007
Sources: National Center for Education Statistics, 2007.

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FIVE ED WAYS SPAYS GREATER WEALTH

Individuals with a college degree

earn an average of \$22,000 more per year
than those with only a high school diploma.

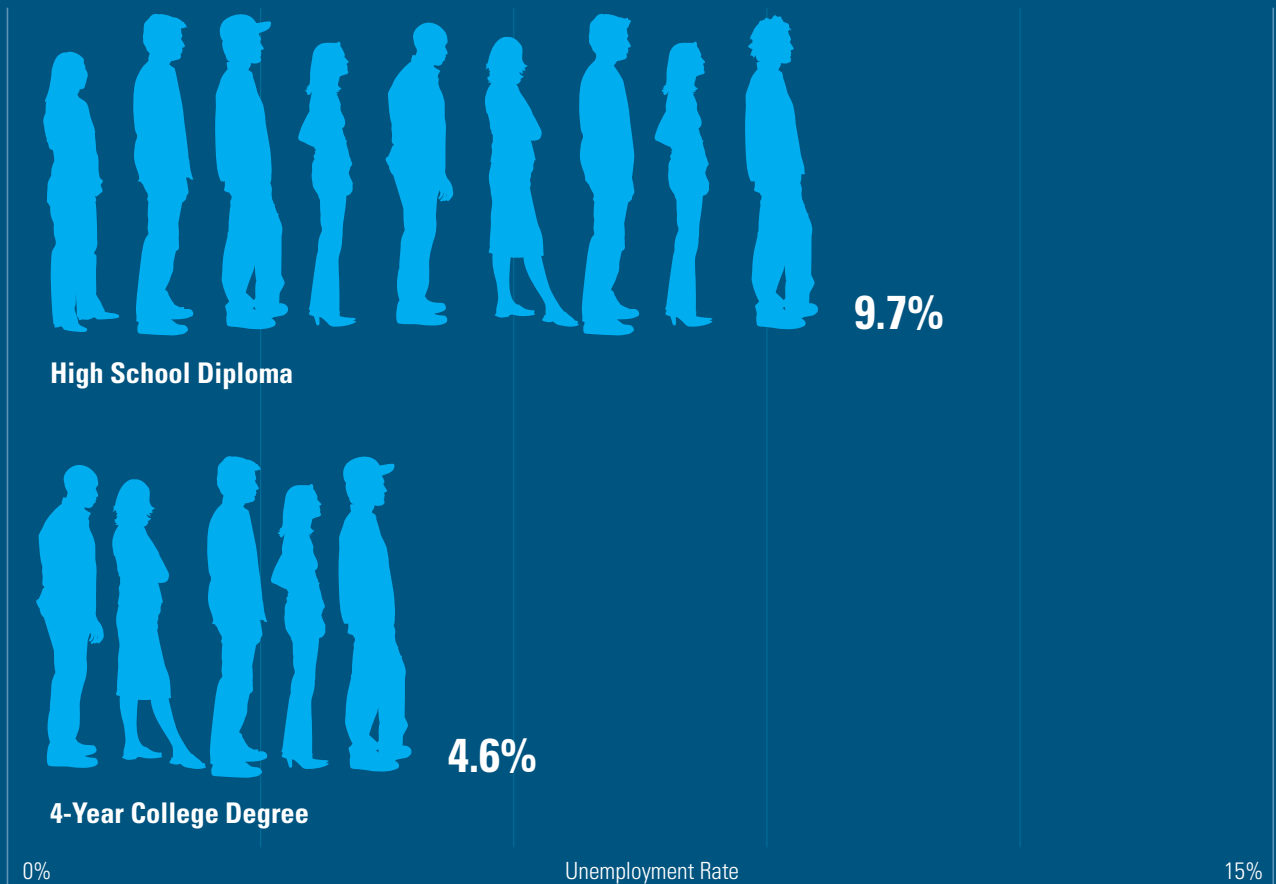


Median Earnings of Full-Time Year-Round Workers Ages 25 and Older, by Education Level, 2008
Sources: U.S. Census Bureau, 2009; Internal Revenue Service, 2008; Davis et al., 2009.

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FIVE ED WAYS SPAYS MORE SECURITY

Individuals with only a high school diploma are **about twice as likely to be unemployed** as those with a college degree.



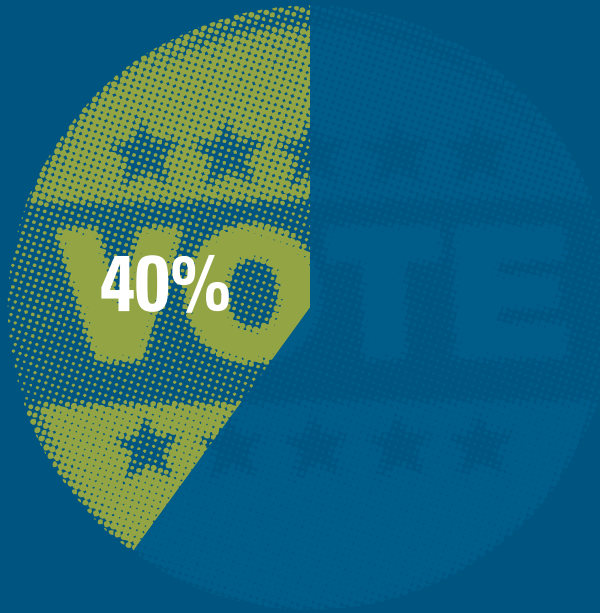
Unemployment Rates of Individuals Ages 25 and Older, by Education Level, 2009
Source: Bureau of Labor Statistics, 2010c.

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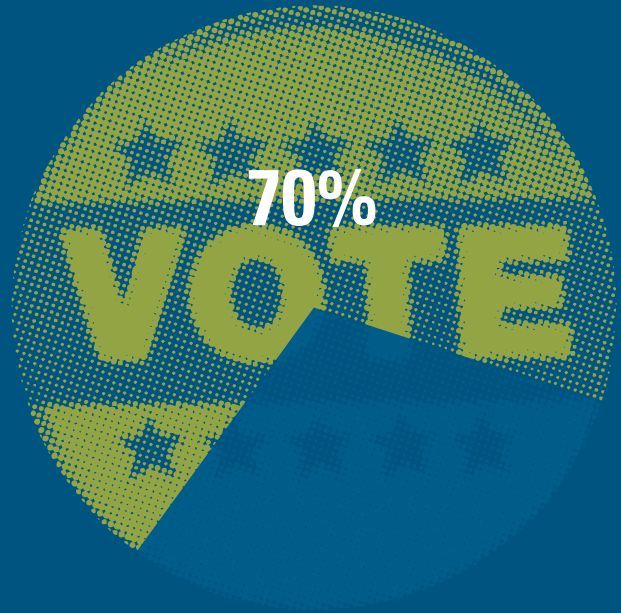
FIVE WAYS SPAYS STRONGER COMMUNITY

Individuals aged 18 to 24 with a college degree were
**much more likely to vote in
the 2008 election**

than those with only a high school diploma.



High School Diploma



4-Year College Degree

Voting Rates Among U.S. Citizens Ages 18-24, by Education Level, 2008
Source: U.S. Census Bureau, 2008.