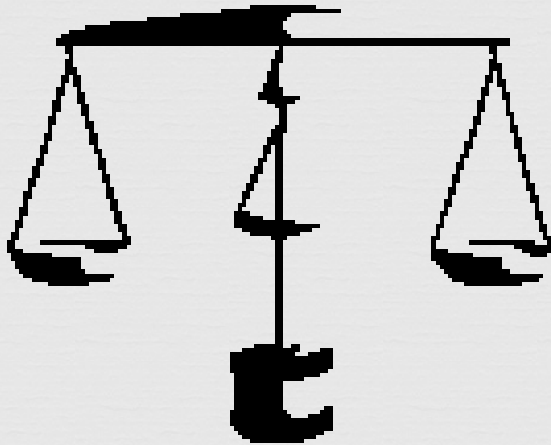


Successful Websites



Savon Consulting

Worst-Case

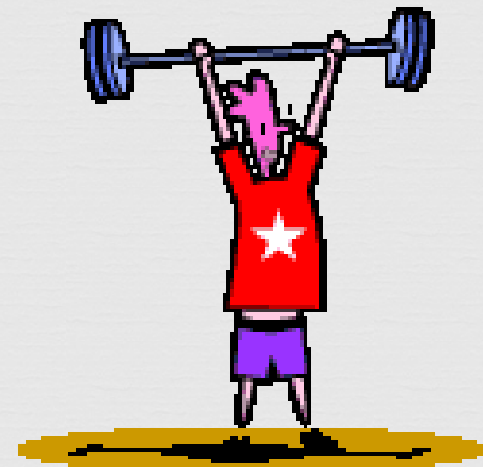


- ❧ Unusable links
- ❧ Irrelevant content
 - ❧ Out of date information
 - ❧ No longer pertinent
- ❧ Horrible graphics

Best-Case



- ❧ Easy navigation
- ❧ Every link works
 - ❧ Links make sense
 - ❧ Current information
- ❧ Superb graphic design



When Designing



- ⌘ Think of target audience
- ⌘ Choose relevant material
- ⌘ Use good links
- ⌘ Test site thoroughly

What Audiences Want



- ❧ Quick access to needed information
- ❧ Fun and enjoyable entertainment
- ❧ Ease of use



Successful Websites

